



BRIDGE FEST
A Mississippi Coast Celebration
to Open the Bay Bridge

Thursday, May 17, 2007

Sponsored by:
HOLLYWOOD
Casino

BAY ST. LOUIS, MS

2pm Ceremony
3:30pm Classic Car Parade
4-8pm Bridge Fest

MS Dept of Transportation will host a Ceremony at the North foot of the Bridge in Bay St. Louis. Bridge Fest, hosted by the business community, starts at Highway 90 in Bay St. Louis down North Beach Blvd to the Bay Waveland Yacht Club.

Bridge Fest

Event Fact Sheet

This event is free and open to the public.

- WHO:** Hancock Chamber, local businesses and organizations with support from Hollywood Casino & Golf Resort in Bay St. Louis, Bay-Waveland Yacht Club, City of Bay St. Louis, City of Waveland and Hancock County Board of Supervisors together with Cellular South and other corporate sponsors
- WHAT:** Hosting a Bridge Fest to celebrate the opening of the Bay Bridge connecting Bay St. Louis and Waveland to Pass Christian and the Mississippi Coast
- WHEN:** Thursday, May 17
- WHERE:** North Beach Blvd from the Bridge at Highway 90 in Bay St. Louis down to and on the grounds of the Bay-Waveland Yacht Club, Bay St. Louis, MS
- EVENT DETAILS:**

2pm Ceremony to Dedicate the Opening of the Bay Bridge
Mississippi Department of Transportation together with local, state and federal officials will host a ceremony to dedicate the bridge. The public is invited to attend. Following the ceremony, officials will board two buses (from the Bay side of the bridge) and ride to the top of the bridge for a ceremonial ribbon tying—bridging the bay.

- 3pm Officials will re-board the buses and travel across the bridge toward Pass Christian, turn around and travel back over the bridge followed by the Classic Cars.
- 3:30pm Classic Car Cross Over the Bay Bridge**
Following the buses, classic cars will be the first to cross the bridge from the Pass Christian side of the bridge. To be part of this cross over, car owners must register in advance by contacting: Mark Duffy at mdduffy@cableone.net 228-324-6116. (Mark or his appointed coordinator will be the contact with MS Department of Transportation to insure that all cars registered have access to line up for the cross over.)
- 4pm Bay Bridge Open to the Public**
Both sides of the bridge will open to the public (estimated time: 4pm) for vehicular transportation only following the classic car cross over. (Bridge is still a construction area with only two lanes to open on May 17th. The pedestrian walk-way is scheduled to open in November with two additional lanes. In November, 20 line drawings by local artists will be featured on brass placards along the walk-way.)
- 4pm Bridge Fest & Classic Car Parade down North Beach toward Bay-Waveland Yacht Club.** Beach Blvd to the Yacht Club will be closed for through traffic. Citizens with residences (or trailers) along that route will be allowed access with proof of residency. To be part of the bridge cross over and parade, classic cars must register in advance with Mark Duffy at mdduffy@cableone.net or 228-324-6116. Cars will park along Beach Blvd to the Yacht Club entrance to create a festive environment for festival goers. (Space is limited. Participating cars must obtain access pass from Mark Duffy.)
- 4pm When classic cars are parked, festival goers will be allowed entrance to North Beach by foot. Parking is allowed along the service roads. Second street at Highway 90 to the Beach will be open only to emergency vehicles, law enforcement and parking shuttles. A shuttle bus, sponsored by Hollywood Casino & Golf Resort, will run along the north service road from the Bridge to Marketown Shopping Center and from Marketown Shopping Center to Second Street to the Yacht Club Entrance to assist festival goers.
- 4-8pm Staging areas will be set up at the Bay Waveland Yacht Club and in the grassy areas near Second Street at the Beach Blvd. for entertainment. Featured entertainment includes: The Pat Murphy Band and one other band to be determined.

Festival goers are encouraged to bring their lawn chairs and enjoy a festive evening. The public is invited to attend all aspects of the festival, including access to the Bay-Waveland Yacht Club. The Yacht Club is the host site of the Bridge Fest Expo---a showcase of area businesses and organizations. The fee to participate is \$100 for Members of the Hancock County and \$250 for non members of the Hancock Chamber. (Limit: two booths per vendor.) Vendors and/or organizations may display wares for sale, including food items. No alcoholic beverages may be distributed or sold by vendors.

Some organizations and businesses may offer food items for a donation to benefit their favorite charity, program or project. Beverages will be available for sale on the Yacht Club property by the Bay-Waveland Yacht Club. No ice chests will be allowed on the Bay-Waveland Yacht Club site. All parking for this event is off-site. No parking is available along North Beach Blvd. to the Yacht Club site and on the Yacht Club property.

Hollywood Casino & Golf Resort will sponsor the Corporate Village Area. This area is reserved for corporate sponsors and Bridge Fest Patrons. Sponsorship packages are available at: \$5,000, \$1,500, and \$500. Packages include tickets to the corporate village and other promotional benefits. Individual patron tickets are \$100 person and includes access to the corporate village, complimentary beverages and food.

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BAY ST. LOUIS, MS

Hollywood Casino & Golf Resort is the exclusive casino sponsor of Bridge Fest 2007.

For Information:

Hancock Chamber
412 Highway 90, Suite 6
Bay St. Louis, MS 39520
228-467-9048 / Fax: 228-467-6033
www.hancockchamber.org





BRIDGE FEST CONTACTS LIST:

This event is managed through the Hancock County Chamber of Commerce with support from the City of Bay St. Louis, City of Waveland, Hancock County and Hollywood Casino & Golf Resort. Contacts:



Sponsors/Media Spokesman: Tish Williams, Hancock Chamber, 228-467-9048 or 228-216-9048;
tish@hancockchamber.org

Event Details & Logistics: Ginger Scharp, Uptown Interiors, 228-383-4476, Event Chair; (email not available; send to star@hancockchamber.org and she will forward by phone); Logistics, Linda Lou Nelson.

Public Relations & Advertising:

Bob Davidge, Hollywood Casino Bay St. Louis, 228-466-8047; bob.davidge@pngaming.com

Ceremony:

Lisa Cowand & Mary Perkins, Hancock Library, 228-467-6836, mmp Perkins@hancock.lib.ms.us;

Ruth Thompson, Hancock Chamber & The Arts, 228-467-9048, 228-264-2260, thearts@hotmail.com

Danata McMurtry, MS Department of Transportation, 601-946-6025, 601-946-6025 dmcmurtry@mdot.state.ms.us

Classic Cars: Mark Duffy, mdduffy@cableone.net, 228-324-6116

Jane Brown, Chamber Liaison & Charlie Staehle (see contact information above)

Bridge Fest Expo:

Lynne Chasz, lynne@hancockchamber.org, 228-467-9048, 228-216-9046; Jane Brown, jane@hancockchamber.org, 228-467-9048, 228-216-9045; Rhonda Rhodes, rhonda@hancockchamber.org; 228-467-9048, 228-216-9042; Gwen Impson, gwenimpson@hotmail.com; 228-263-6530; Ruth Thompson, 228-467-9048, 228-264-2260, thearts@hotmail.com

Corporate Village Patrons & Sponsors:

Lynne Chasz (see above) & Latonja Ervin, Latonja@hancockchamber.org, 228-467-9048, 228-216-9049 and Yacht Club Stage & Entertainment Coordinator with Bob Davidge as the emcee

Expo Hospitality & Information Booth:

Star Boquet, star@hancockchamber.org, 228-467-9048; Vicky Staehle, vicky@hancockchamber.org; 228-467-9048, 228-342-2866;

Entertainment: Ginger Scharp (see contact information above)

Yacht Club Operations / Beverages:

Brenda Graybeal, bwyc@bywc.org and brendag122@earthlink.net; Susan Carron, susan.carron@gmail.com

Merchant Association Contacts:

Jack Hyman, Hancock Chamber, Ambassadors, 504-427-6222, hymaninc@bellsouth.net

Star Boquet, Hancock Chamber Staff Support, star@hancockchamber.org, 228-467-9048

Yuki Northington, Old Town Merchants, 228-466-5853, yukinorthington@hotmail.com

Pauline Conaway, Village Merchants, 228-342-0961, pauline@drfconaway.com

Charlie Cornelius, Waveland Community Coalition, 678-485-9620, wavecocomalition@aol.com



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to Open the Bay Bridge

Thursday, May 17, 2007
North Beach Blvd at Highway 90 & the
Bay-Waveland Yacht Club

Sponsored by:
HOLLYWOOD
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 BAY ST. LOUIS, MS

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3:30pm	Classic Car Parade
4-8pm	Bridge Fest

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 Beach Blvd to the Bay Waveland Yacht Club.



SPONSORSHIP OPPORTUNITIES

Gold Bridge Fest Sponsor: \$5,000

- Two Reserved Tables in the Bridge Fest Corporate Village with company sign
- 20 tickets to Corporate Village
- 20 drinks tickets
- 20 T-shirts
- 20 Commemorative Posters
- Company Banners Displayed in Sponsor Areas (up to three provided by company; required size: 3 feet x 9 feet; larger banners will be rejected for display)
- Company name listed in the program
- Three tables in the business expo area
- On-air mentions during the event

Silver Bridge Fest Sponsor: \$1,500

- 8 Tickets to the Bridge Fest Corporate Village
- 8 T-shirts
- Company name listed in the program
- Two tables in the business expo area

Bronze Bridge Fest Sponsor: \$500

- Four Tickets to the Bridge Fest Corporate Village
- Company name listed in the Program
- One table in the business expo area

Bridge Fest Patrons Tickets: \$100 per person.

Entitles bearer to one ticket to the Corporate Village area to enjoy private seating, complimentary food, wine and beer.

Bridge Fest Expo - Booths for Organizations / Businesses: \$100 per table for members of the Hancock Chamber; \$250 for non-members (limit two tables per business / organization)

- Vendor must provide own tent and chairs (Chamber will provide one six foot table per booth area)
- Vendors may sell items and may give away or sell food items, non-alcoholic beverages and promotional items; and, may donate proceeds to local charities or projects to rebuild Hancock County like the Hancock County Community Development Foundation; Vendors may not sell or give away alcoholic beverages

Tish Willams, Executive Director, 228-216-9048 / Ginger Scharp, Event Chair, 228-383-4476
 Latonja Ervin, Staff Event Coordinator, 228-467-9048
 Hancock Chamber, Colonial Plaza – 412 Highway 90, Suite 6, Bay St. Louis, MS 39520
 228-467-9048 / Fax: 228-467-6033