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in the Official 2026

Play on the Bay



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A Guide to Visiting & Living in Hancock County, MS

Coming Summer 2026:

The Annual Play on the Bay Guide is growing — and so is its impact. This year's expanded edition will serve as the definitive and Official Guide to Visiting & Living in Hancock County, featuring everything that makes our coastal communities an exceptional place to live, work, and explore.

In addition to showcasing local attractions, events, and lifestyle features, the 2026 edition will debut an exclusive Hancock Chamber Membership Directory, connecting readers directly to trusted Chamber-member businesses and services across the region.

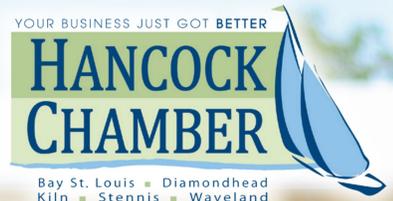
Here's how Hancock Chamber Members will benefit from the New Guide:

- Receive a complimentary enhanced listing in the directory — reserved for Chamber members.
- Enjoy a 15% discount on advertising rates, exclusively for members.
- Benefit from increased circulation from 15,000 to now 20,000 copies distributed across Hancock County.

Gain premium visibility through new brochure displays at the Hancock Chamber Visitor Center Lobby and two Mississippi Welcome Centers, plus select business locations throughout the community.

We are contacting you now because we want to make sure you don't miss your opportunity to elevate your brand and connect with visitors, newcomers, and residents who are discovering all that Hancock County has to offer.

If you are not yet a member of the Hancock Chamber, we invite you to join today. If you are already a member, your new benefits are coming this May.



Advertising Rates:

SIZE:	COST:	*CHAMBER MEMBER DISCOUNT:
1/4 PAGE.....	\$320	\$275
1/2 PAGE.....	\$550	\$485
FULL PAGE.....	\$1025	\$890
DOUBLE TRUCK.....	\$1,950	\$1,700
INSIDE COVER.....	\$1,150	\$1,000
INSIDE BACK COVER.....	\$1,425	\$1,250
BACK COVER.....	\$1,725	\$1,500
SPONSOR.....	\$2,875	\$2,500



***\$2,500 SPONSOR** 2 Full Pages Inside, Company Logo on Sponsor Page and Front Cover

Deadline: April 24 | Mid May Delivery

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